

Profile of Engineering & Industrial Review

EIR is the Best Engineering Magazine of Pakistan

Engineering & Industrial Review (EIR) is a combination of Engineering & Industry, with its exhaustive coverage of fast fleeting events and rapid developments in engineering and technology with special reference to the galloping pace of industrial progress, EIR serves not only as a reliable source of information and guidance on various aspect of engineering & technology, but also provides an ideal forum for exchange of thoughts and discussions. EIR is the only choiced magazine of the engineering and industrial community of Pakistan.

The policy of EIR is based on individual attention, prompt services, more facilities at competitive rates and maintain quality & standard of magazine and to introduce latest technologies. We dedicate ourselves to provide quality services while utilizing our maximum resources working according to the ISO 9001:2008 Quality Standards. We believe in attaining a continual improvement in our services through our Quality Management System.

The EIR is #1. Engineering & Industrial Magazine of Pakistan and the only choiced magazine of Pakistan. It is circulated throughout Pakistan and abroad as well, 6000 hard copies are circulated every month having over 24000 readers of hard copy, among them are Industrialists, Entrepreneurs, Factory Managers/ Chief Engineers, Purchase Managers, Consultants & Architects, Contractors, Manufacturers & Engineers of various disciplines, Planners, Builders & Developers, Researchers, Educationalist & various other people to whom it concern.

55,000 soft copies of this magazine are also circulated globally through our email. The news of EIR is also forwarded globally to 90,000 readers by Asianet an Australian News Agency through their database.

Over 25 million soft copies of EIR are also read globally through Magzter News Stand of USA. EIR is among over 2500+ leading publishers of the world allowed and invited by Magzter to upload EIR magazine on Magzter News Stand. Magzter is the ultimate way to browse EIR and read content on your tablet or smartphone; whether it is Apple (iPad/ iPhone/ iPod) or Android (Samsung Galaxy, Motorola Xoom, Dell Streak, Google Nexus-S, etc.) or just on the web using your browser. EIR is also available on storefronts of Magzter such as the Amazon App Store, Play Store, etc.

Engineering & Industrial Review is the only branded magazine of the world, famous by its brand name EIR. EIR is the only multinational engineering publication of Asia.

EIR is the only ISO 9001:2008 Certified magazine of the world. The credibility of EIR is also certified by Dun & Bradstreet, USA. The name Engineering & Industrial Review and logo EIR is also registered trademark and all the material published in the magazine is Copyright © Engineering & Industrial Review.

EIR also publishes supplements occasionally of large number of pages. In the year 2007, EIR published an exclusive supplement on HVACR of 412 pages. This supplement was the largest issue ever published in the world. EIR have honour to publish first Supplement on HVACR Expo & Conference arranged by the Government of Pakistan among any other engineering publication in Pakistan and till now it has brought out large number of pages supplement on all the HVACR events and many other engineering disciplines till date.

EIR have also honour to publish first supplement on ASHRAE Pakistan Chapter at Chartering Ceremony in Karachi. EIR have the honour to publish the first HVACR Supplement in Faisalabad. Especially the HVACR and Electrical industry has

gained success due to the promotion and technological information provided by the Engineering & Industrial Review. It also need to mention that the Chief Editor, EIR, Dr. Aftab Ahmed Iraqui is associated with the engineering journalism for the last 42 years. He is pioneer to introduce and promote the engineering industry of Pakistan through his engineering knowhow of almost all disciplines of engineering.

In the year 2007, the magazine EIR won the Best Media Coverage Award from the Pakistan HVACR Society as well as the Chief Editor, Dr. Aftab Ahmed Iraqui was awarded shield of appreciation from the Pakistan HVACR Society of his dedicated services for organizing successful events of Pakistan HVACR Society and he was also awarded appreciation for his dedicated services to the ASHRAE (American Society for Heating, Refrigerating & Air-Conditioning Engineers Inc., USA) as Coordinator Chapter Program, (2006-2007). In the same year (2007), EIR also received 50 years of Engineering Excellence Award from the Institution of Engineers Pakistan, (IEP) in Lahore on eve of 50 years of IEP.

It was also adjudged "Best Engineering Magazine of Pakistan" by the Brands of the Year Award 2008 committee and on 25th November 2008, by the then Prime Minister of Pakistan, Syed Yousuf Raza Gilani presented to EIR Best Brands of the year Award 2008. The EIR was also rated as A+ company.

The EIR also received in the year 2009 "Merit Award 2009" in the category of "Press & Publications of Pakistan". This award was given at 33rd FPCCI Export Awards 2009 ceremony on 14th November 2009 by the then Prime Minister of Pakistan, Syed Yousuf Raza Gilani.

EIR has been adjudged again "Best Engineering Magazine of Pakistan" by the Brand of the year Award 2009 committee. This award was given by the then Prime Minister of Pakistan, Syed Yousuf Raza Gilani on 7th May 2010.

He was also given the "Brand Scientist Medal Award" by the then Prime Minister of Pakistan, Syed Yousuf Raza Gilani on 7th May 2010.

The Brand Award Council of Pakistan also declared Dr. Aftab Ahmed Iraqui, Chief Editor, EIR as "The Best Brand Guardian" in the year 2010 and presented a certificate.

The Pakistan HVACR Society on 21st March 2010 also presented "Best Engineering Magazine of Pakistan Award" to EIR. The Pakistan HVACR Society also honored him by presenting a plaque for his dedicated services to the engineering sector in Pakistan.

IEEEP Karachi Centre also awarded shield to Dr. Aftab Ahmed Iraqui the Chief Editor and C.E.O. of Engineering & Industrial Review (EIR) for his dedicated services to IEEEP Karachi Centre for helping out to start organizing expo on 23rd September 2010.

Dr. Aftab Ahmed Iraqui, Chief Editor, EIR has again received the "Merit Award 2010" in the category of "Press & Publications of Pakistan" at 34th FPCCI Export Awards 2010 ceremony of the FPCCI by the then President of Pakistan, Mr. Asif Ali Zardari.

EIR also received Event Collaborator Award for helping out to organize event on 26th May 2012 on the occasion of WIE-IEEE USA Women Entrepreneurship Conference 2012 held at Usman Institute of Technology, Karachi.

The Pakistan HVACR Society on 3rd March 2013 at 20th HVACR Expo & Conference 2013 also presented "Best Engineering Magazine of Pakistan Award" to EIR; it was thrice in a row.

EIR also received Appreciation Certificate on 18th March 2013 on the occasion of IEEEEP Multi Topic Symposium 2013 in Pearl Continental Hotel, Karachi.

The Pakistan HVACR Society, Lahore Chapter on 4th April 2015 at the occasion of First HVACR Expo Faisalabad 2015, Lahore Chapter also presented "Best Engineering Magazine of Pakistan Award" to EIR.

The Renewable and Alternative Energy Association of Pakistan (REAP) on 4th April 2015 at Pak China Friendship Centre, Islamabad also presented "Only Official Media Partner Award and Supporting Body Award to EIR".

Dr. Aftab Ahmed Iraqui, Chief Editor, EIR received Gold Medal from the President of Pakistan Mr. Mamnoon Hussain for his 40 years dedicated service to the Engineering & Industrial Sector of Pakistan in the category of "Best Print & Electronic Media, Journalism & Publications Award of Pakistan" on 1st October 2015 at the FPCCI Achievement Award Ceremony. He is the only person till now who has received this gold medal in history of Pakistan.

Dr. Aftab Ahmed Iraqui also received a certificate for his outstanding services in Engineering Journalism on 1st October 2015 by the President of Pakistan Mr. Mamnoon Hussain at FPCCI Achievement Award Ceremony.

EIR also received Media Partner award from IEEEEP Karachi Centre for IEEEEP Fair 2017 on 3rd August 2017 in Karachi.

EIR was a Media Partner for The Big 5 Dubai Event and for The Big 5 Solar 2017.

EIR received Media Partner award from IEEEEP Karachi Centre for IEEEEP Fair 2018 on 2nd August 2018 in Karachi.

Engineering & Industrial Review is also being brought out from Dhaka, its Bangladesh Edition from 1st June 2013. The intention to bring out Bangladesh Edition of EIR was to introduce the latest Engineering & Architectural technology and to promote engineering industry in Bangladesh. This is the only engineering magazine being brought out from two countries in the Asia.

EIR Pakistan Edition can also be read at www.eirpk.com and www.magzter.com/p/EIR-PAKISTAN-EDITION.

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